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Creative Brief  
Infographic

210COM Infographic: Illustration

This infographic is about Flow Arts, Community, and Benefits. It will use an analogous color scheme based around yellow to display emotions of joy, ecstasy, interest, and vigilance. It will use icons and text to display benefits of practicing flow arts and the impact on benefits. It will have a flame scene in the background to connect it to the fire performance aspect. And lastly, it will display some misconceptions and show magic as a tool for freedom of expression.

